UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

PHILIP MORRIS USA INC.,

Plaintiff,

07 Civ. 8134 (DC)

v.

ELECTRONICALLY FILED

IVAN HOWARD, GEORGE ANDREWS, JAMES PARKER, KYLE WILLIAMS, ZEEV VICMAN and SMARTRADE LTD.,

Defendants.

NOTICE OF APPEARANCE

PLEASE TAKE NOTICE that Brittan J. Strangways, Esq., of Heller Ehrman LLP, attorneys representing plaintiff Philip Morris USA Inc. in this action, hereby enters his appearance and requests that copies of all papers be served upon him at the address, telephone, and facsimile numbers indicated.

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Dated: New York, New York

July 30, 2008

HELLER EHRMAN LLP

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